Ready-to-send emails for HighDay partners

Copy one. Put your partner link where it says [your partner link] . Change any words you like, but keep it honest: say what HighDay does, and do not promise results.

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1. To a brand owner

Subject: A CRM built for cannabis brands

Hi [first name],

You told me keeping up with your buyers is a headache. There is a CRM called HighDay that was built for cannabis and hemp brands, and I thought of you.

It keeps your buyers, your deals, your emails and your follow-ups in one place. The part I like most: you tell it what you want in plain English, and it builds it for you.

You can try it for 14 days for $4.20:

[your partner link]

Full disclosure: I'm a HighDay partner, so I get a referral fee if you become a customer. I'd tell you about it anyway.

[your name]

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2. To an ancillary company (packaging, testing, services, software)

Subject: A CRM that fits how you sell to cannabis businesses

Hi [first name],

Quick one. If your client list is in one tool, your emails are in another and your follow-ups are in your head, take a look at HighDay.

It is a CRM made for the cannabis industry, including companies like yours that sell to brands and operators. Your clients, your deals and your emails are in one place. You tell it what you need in plain English, and it builds it.

You can try it for 14 days for $4.20:

[your partner link]

I'm a HighDay partner, so I get a referral fee if you become a customer.

[your name]

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3. A short follow-up

Subject: Did you get a chance to look?

Hi [first name],

I sent you a note about HighDay last week. No pressure at all. I just didn't want it to get buried.

The trial is 14 days for $4.20, so it costs less than lunch to see if it fits:

[your partner link]

Happy to answer questions, or to put you in touch with the HighDay team.

[your name]